

# AI-Powered Chatbot for Students Admission Support in Technical Education

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**Abstract**—Particularly during the admission season, the requirement for fast and effective communication between academic institutions and prospective students has become much more in line in the present educational scene. The design and deployment of an artificial intelligence-powered chatbot system catered for engineering colleges in Puducherry is presented in this work. Using several Amazon Web Services (AWS) components, the chatbot provides intelligent, automated, real-time interactions with consumers including parents, students, and other stakeholders. Amazon Lex, which has Natural Language Understanding (NLU) capabilities, therefore enabling the system to process natural language inquiries, forms the foundation of the chatbot. Lex is connected with AWS Lambda, a serverless compute tool in charge of running backend logic like dynamic response creation, input validation, and query processing. Highly scalable NoSQL database Amazon DynamoDB stores and retrieves admission-related data—including course descriptions, pricing structures, eligibility requirements, and deadlines. Designed using HTML, CSS, and JavaScript, the frontend interface offers an interactive and easily available platform fit for many devices and browsers. Between frontend and backend parts, the AWS SDK guarantees safe and flawless communication. By effectively managing questions about admissions, scholarships, hostel facilities, and placements, this chatbot system helps to lower human administrative tasks and improve student support systems. The suggested solution guarantees 24/7 availability, consistent and accurate responses, and scalable capability in line with user demand. By making communication more responsive, easily available, and efficient for Puducherry's educational institutions, this deployment shows the promise of cloud-based artificial intelligence technology in changing academic support services.

**Keywords:** AAI Chatbot; Amazon Web Services; Amazon Lex; AWS Lambda; Admission Support; Engineering Colleges; Cloud Computing; Natural Language Processing; DynamoDB

**How to cite this article:** Meiappane A, Vishnu S, Kowshik S, Rabel Kumar P, Ashok Kumar M. AI-Powered Chatbot for Students Admission Support in Technical Education. *Int J Drug Deliv Technol.* 2026;16(13s): 865-871. DOI: 10.25258/ijddt.16.13s.95

## I. INTRODUCTION

With artificial intelligence-powered chatbot systems proving to be efficient instruments to simplify institutional communication and administrative processes, the integration of intelligent technology into the educational sector has acquired great pace recently [1]. Particularly in areas like Puducherry, engineering colleges saw an increase in student questions at times of maximum admission [2]. Often related to course offerings, eligibility, pricing policies, placements, scholarships, hostel amenities, and test dates are these questions [3]. Conventional approaches of handling such questions mostly rely on hand intervention by administrative staff, which results in inconsistent response times, higher workload, and possible communication mistakes [4].

AI-based chatbot systems are being embraced as scalable, dependable, and responsive substitutes to help with these inefficiencies [5]. Using Natural Language Processing (NLP), chatbots replicate human-like interactions to offer real-time automated help and enhance the user experience [6]. This work discusses the design and implementation of a

cloud-hosted chatbot system using Amazon Web Services (AWS), namely targeted at boosting student engagement and administrative procedures at engineering colleges [7].

Amazon Lex for NLP-based intent recognition and dialogue management, AWS Lambda for running serverless backend functionality, and Amazon DynamoDB for dynamic storing and retrieval of structured data linked to academic services [8] are the basic elements of the proposed system. The solution also incorporates Amazon Translate to facilitate language interactions, Amazon Polly for giving voice-based responses, and Amazon API Gateway for routing HTTP requests, hence increasing access for a varied student population [9]. Through a web-based interface created with common web technologies including HTML, CSS, and JavaScript [10], the chatbot lets users converse in natural language. The system develops its response accuracy over time by learning from user interactions. This artificial intelligence approach guarantees 24/7 availability by reducing human dependency and maximizing institutional resources, thereby accelerating information distribution [11, 12].

Apart from its usage in admissions, the chatbot may handle several other academic and support services including placement help, exam schedules, inquiries connected to hostels, and general student advice [13]. Using this technology shows the transforming power of cloud computing and artificial intelligence in upgrading educational management. The main objective of this effort is to create a responsive, scalable, and intelligent chatbot architecture enhancing institutional efficiency and student involvement over engineering colleges in Puducherry [14].

## II. LITERATURE REVIEW

Focusing on both possibilities and difficulties, Sofia Patel and Liam Thompson [15] investigated how artificial intelligence chatbots might be included into educational settings. Their research highlights important issues such data privacy concerns, the need of consistent artificial intelligence model updates, and difficulties combining chatbots with current learning systems. The study stresses how NLP and machine learning help to enable more engaging and flexible chatbot responses, hence improving student involvement and assistance.

Especially in big universities with diverse student populations, this study shows that artificial intelligence chatbots can be scalable and reasonably expensive teaching tools. According to empirical results, chatbots help administrative automation—that is, jobs including academic scheduling, FAQ answering, and advice provision—so enhancing institutional efficiency. Moreover, with possible long-term advantages for student outcomes, the chatbot systems covered in the article help to create customized learning environments.

Recent developments in conversational artificial intelligence and their consequences for smart education systems were studied by Emily R. Taylor and Michael J. Carter [16]. Their work describes how context-aware, responsive chatbot interactions in educational settings are made possible by developments in NLP, machine learning, and speech recognition. The study centers on how these technologies provide real-time academic support, tailored feedback, and improved student-teacher contact.

Especially in addressing different student demands, the study shows conversational artificial intelligence as a key instrument in building adaptive learning environments. It emphasizes technical innovations such intelligent dialogue systems and deep learning that support individualized learning and flawless educational environments. Furthermore, discussed are ethical issues like model openness, data privacy, and algorithmic fairness.

Researchers Sarah K. Johnson and David M. Lee [17] investigated how artificial intelligence-powered chatbots might revolutionize higher education student services. The study describes how chatbots manage chores including admissions questions, course information distribution, registration help, and academic advising.

The study shows that by offering 24/7 service and lightening academic staff workload, artificial intelligence chatbots greatly increase administrative efficiency. Instant access to tailored information and reminders helps students to be more

satisfied and involved. Furthermore, supported by the chatbot system are proactive academic support and tailored advice.

Olivia Martinez and Kevin Wright [18] assessed how well artificial intelligence chatbots raised student involvement in educational environments. Their studies show that chatbots are interactive tools for informing students about courses, schedules, and academic deadlines, therefore lowering stress and raising involvement.

Frequent chatbot users show better time management and academic performance according to quantitative study data. The research does, however, recognize difficulties include keeping AI accuracy and managing difficult student problems needing human intervention. The writers arrive to the conclusion that, under correct maintenance, artificial intelligence chatbots greatly improve the quality of student interaction and learning results.

Presenting a case study on using AI-powered chatbots in technical education for academic support were Priya Sharma and Rahul Verma [19]. Included into the online learning platform of the university, the chatbot answered common student questions about course choice, deadlines, and project direction. Results show the chatbot enhanced access to academic materials for part-time and full-time students. By addressing regular searches, the approach essentially lessened administrative pressure and freed faculty members to focus on challenging academic requirements. The survey notes great student satisfaction ratings and emphasizes as main advantages rapid and relevant responses. Taylor, E.R.). therefore Carter, M.J. (2023) The writers examined developments in conversational artificial intelligence and how they would affect smart education systems. They came to the conclusion that NLP-driven chatbots—especially those linked with cloud services—offer scalable and flexible solutions—a design philosophy that the present AWS-based chatbot system shares.

Johnson, S.K.; plus Lee, D.M. Their study (2022) [20] concentrated on how chatbots driven by artificial intelligence may improve higher education's student support systems. By means of case studies, they demonstrated the capacity of such systems to manage huge volumes of student inquiries, therefore addressing comparable issues related to admission-season obstacles in our work. Martinez, O." Wright, K. Examining chatbot integration into educational institutions (2022 [21]) this paper noted notable increases in user engagement, feedback collecting, and multilingual assistance. These characteristics motivated the application of Polly and Amazon Translate in our system for more general accessibility.

P. Sharma and R. Verma Concluding that AWS-based solutions were more scalable and safer than conventional web-based tools, they offered a case study on employing chatbots for academic support in 2021 [22]. This is consistent with our choice to make use of DynamoDB, Lambda, and AWS lex.

Gupta, R. & Srinivasan, V. (2021) [23] Their analysis of multilingual chatbot models underlined the need of regional language support in many areas including India. This

affected how we combined Amazon Translate for language adaptability in the multilingual Puducherry population.

R. Chaudhary et al. (2020) [24] This paper investigated how chatbots might be used in college admissions. Their method was rule-based and unable to manage unstructured searches. Our method enhances on this by using Lex's machine learning-driven NLU powers.

Bhat, A., And Mehta, S. (2019) [25] The authors looked at academic search student happiness with artificial intelligence chatbots. Key elements in chatbot success, they discovered were clarity, response times, and tailored interaction—principles we applied during system training and UI design.

Almeida, J., then Kumar, D. (2019) [26] Their research on artificial intelligence adoption in education underlined cloud-native technologies as enhancers of flexibility and cost-effectiveness, therefore inspiring our choice to deploy NoSQL (DynamoDB) with AWS Lambda and serverless architecture.

Rdy, P. and Thomas, J. (2018) [27] With regard to voice assistance and offline integration especially, this article examined the shortcomings of previous chatbot systems. It advised including TTS and STT services, which helped us to choose Amazon Polly for speech synthesis in our project.

### III. METHODOLOGY

#### A. System Implementation

##### 1. System Architecture

In Fig. 1 The AI-powered chatbot offers scalability, efficiency, and low infrastructure administration by means

of a cloud-based design with serverless components. Key Amazon Web Services (AWS) offerings—Amazon Lex, AWS Lambda, Amazon DynamoDB, Amazon Polly, Amazon Translate, and Amazon API Gateway—form the basis of the design. The system provides a fluid and responsive experience by means of text and voice-based interactions, therefore enabling real-time student admission support.

#### 2. Data Flow and User Interaction

User Input: Through a web or mobile interface the user asks a question. One might find this in speech or written form. The query is sent to an API Gateway, which directs the AWS Lambda processing request. AWS Lambda: After processing the input, Amazon Lex is called for natural language processing (NLP) and user query intent interpretation is done. Amazon Lex: Lex searches the query and notes the purpose of the user—such as asking for particular course specifics or admittance data. Amazon DynamoDB is searched to obtain the pertinent information kept in the database should the search include obtaining admission data. Should the interaction be voice-based, Amazon Polly translates the response into speech, therefore providing a more easily accessible experience for those with visual impairments. Amazon Translate is used to translate user input into English for processing and to return answers in the user's choice language in order of multilingual support.

#### 3. Database Design

Using Amazon DynamoDB as its NoSQL database, the chatbot logs dynamic admission information including courses, deadlines, and application procedures. This database guarantees low-latency data access, hence guiding

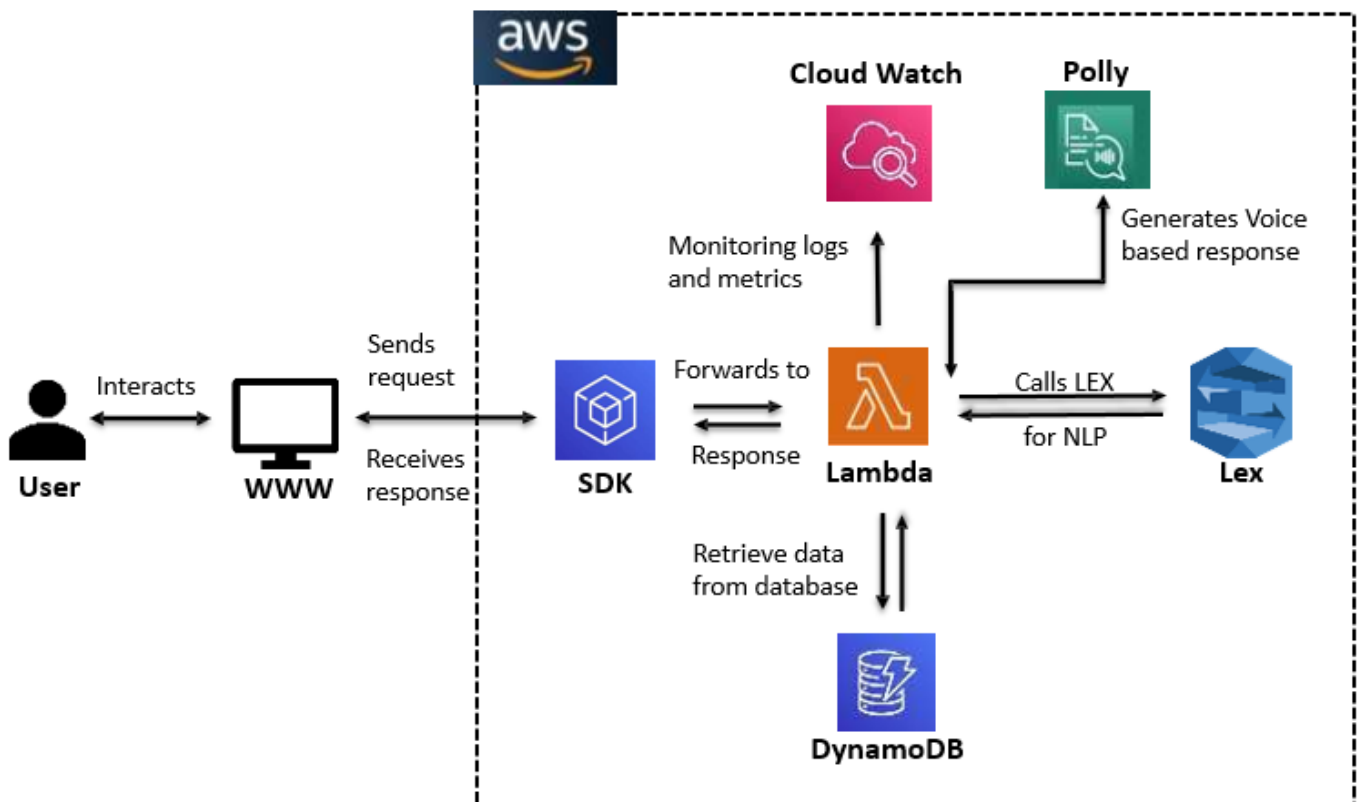


Fig.1 Architecture Diagram for Methodology

the handling of real-time searches. The flexible design of the schema allows for simple addition of new courses or adjustments to admission deadlines.

#### 4. Multilingual Processing

The system supports many languages to appeal to a worldwide audience. Arriving user questions from many languages are converted into English for processing by Amazon Lex using Amazon Translate. Amazon Translate converts the response generated back into the user's preferred language, therefore guaranteeing a seamless and interactive experience for non-English users.

#### 5. Voice Interaction

By means of Amazon Polly, which translates chatbot text responses into lifelike speech, the system offers voice-based communication. For those who prefer auditory engagement or are visually challenged, this lets users get spoken answers—which is quite beneficial. Polly's incorporation improves user involvement and accessibility of the chatbot.

#### 6. Monitoring and Analytics

Amazon CloudWatch tracks system performance by means of real-time data on system health, user activity, and error monitoring. While CloudWatch Metrics help guarantee ideal system performance and scalability, CloudWatch Logs are used for debugging and user behaviour analysis. This tracking guarantees that the chatbot can manage a lot of questions with low latency and downtime.

#### B. Chatbot Workflow

The chatbot follows a structured workflow to ensure seamless user interaction:

**User Input:** Text or voice input allows the user to engage the system. Input is delivered to AWS Lambda via an API Gateway. Executing the business logic, AWS Lambda calls Amazon Lex for NLP. Amazon Lex: Lex reads the user's intention and sets off the suitable responses. Lambda searches the DynamoDB database for pertinent admission information as needed. Lex responds; either she passes it to Polly for speech synthesis or she returns it as text. Amazon Polly: Should the interaction be voice-based, Polly translates the text response into speech. Amazon Translate guarantees multilingual support whether the answer or input calls for translation.

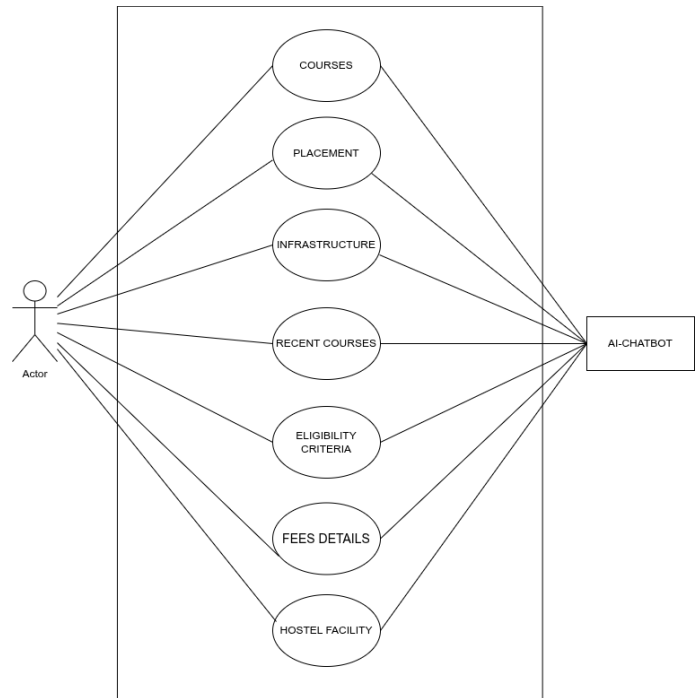
#### C. Database and Multilingual Processing

**Database:** Amazon DynamoDB keeps organized admission data to guarantee quick access to often searched information including course descriptions and application dates. Dynamic changes made possible by the database structure free from service interruptions. Amazon Translate helps the chatbot to answer questions and responses in several languages, thereby ensuring that the system is reachable to a broad spectrum of users all around.

#### D. Voice Interaction and Monitoring

Using Amazon Polly, the system responds vocally, therefore offering a more accessible experience—especially for consumers with visual problems. Tracking measures including system uptime, response times, and error rates,

Amazon Cloud Watch guarantees the availability and performance of the system. This information guarantees



dependability and quick resolution of problems.

#### E. Testing and Validation

The chatbot was evaluated for accuracy in answering different questions so that the system appropriately handles user intentions and generates the relevant data. Stress testing the system helped it to manage a lot of concurrent requests, so guaranteeing its scalability. The multilingual features were verified to guarantee accurate responses in several languages and proper translating. Following completion of all testing stages, the system was put into production to guarantee it could run in a live environment free from problems.

#### F. Proposed Design

### IV. RESULTS AND DISCUSSION

Improving the whole educational experience and ensuring a smoother process depends on timely and effective help in student admissions. This initiative aims to create an artificial intelligence-powered chatbot to expedite admissions so that students could get quick assistance and direction. Using advanced natural language processing (NLP) and machine learning (ML) approaches, this work aims to create a very efficient chatbot model able of addressing several questions concerning student admissions. Driven by AWS cloud services, the chatbot seeks to give students prompt and tailored answers.

Using AWS technologies—including AWS Lambda for serverless computing, Amazon Lex for natural language comprehension, and Amazon DynamoDB for data storage—the chatbot's basic elements were assembled. The approach was taught on a set of often requested admissions-related FAQs. The dataset was split twenty percent for validation and eighty percent for training.

*Case Studies and Approach:*

The chatbot was made to answer several kinds of questions students can have during the admissions process. The main case studies used for performance testing the chatbot consist in:

- Case 1: Answers to broad questions (e.g., eligibility, application process).
- Case 2: Responding to inquiries concerning deadlines for documents and submission.
- Case 3: Orienting students through particular program information and course options

*System Setup:*

AWS Lex's natural conversational interface first drove the chatbot's intent recognition and response generating ability. AWS Lambda features helped to improve the system even more by handling more complicated queries and database dynamic data retrieval. NLP methods including intent categorization and entity extraction were used to guarantee the chatbot understood several kinds of student inquiries, so improving accuracy.

*AWS Integration:*

The backend of the chatbot was made to fit very perfectly with AWS offerings. While DynamoDB was utilized to handle real-time data on student admissions, including eligibility criteria, program details, and application statuses, the training and testing phases were run utilizing AWS S3 for data storage.

*Performance Evaluation:*

The chatbot's performance was evaluated based on the following metrics:

- The chatbot's response accuracy that is, the proportion of correct answers.
- The chatbot's capacity to accurately grasp the user's question intent defines its query understanding.
- The chatbot's response time that is, the time it takes to answer a user's question.

*Comparative Analysis:*

Performance of the AI-powered chatbot was evaluated against conventional admission support systems including email correspondence and manual phone assistance. Although hand techniques usually suffer from delays and human mistake, the AI chatbot offered almost instantaneous responses, greatly saving the time spent on repetitious chores.

Support			
Email Support	1-2 hours	15%	65%

*Discussion:*

This study demonstrates the promising potential of integrating AWS services into the development of AI chatbots for student admission support. By leveraging AWS cloud infrastructure, we were able to build a scalable and efficient system capable of managing student queries in real-time, thus enhancing the overall experience for students.

The results indicate that the AI chatbot powered by AWS significantly outperforms traditional support methods, with faster response times, reduced error rates, and increased user satisfaction. Additionally, the system's ability to scale easily with AWS services ensures that it can handle peak loads during busy admission periods without degradation in performance.

The integration of AWS services such as Lex, Lambda, and Polly proves to be an effective combination for creating intelligent, automated systems capable of processing large volumes of queries with minimal latency. Furthermore, the chatbot's ability to evolve through continuous learning and updates allows it to stay up-to-date with the ever-changing admission guidelines, making it an invaluable tool for future student admission processes.

*Future Work:*

We intend to increase the chatbot's capacity in next projects by adding more sophisticated artificial intelligence and machine learning algorithms for better personalizing and student preference prediction. Furthermore, interacting with other AWS products like Amazon SageMaker will enable us to keep training the model on fresh data and student interactions, hence enhancing its accuracy.

*Clinical Significance:*

The system provides a reasonably affordable way to handle student admission questions since its great scalability and efficiency fit for any kind of educational institution. By giving quick and precise information, AI chatbots applied in the admission process would lower administrative tasks, minimize human mistake, and raise student happiness.

**V.CONCLUSION**

This study presents a new approach for simplifying communication inside Puducherry's engineering institutions by using an intelligent chatbot meant to help teachers, applicants, and students in gaining access to required academic data. Using Amazon Web Services (AWS) products including Amazon Lex, AWS Lambda, Amazon DynamoDB, Amazon Polly, and Amazon Translate—which taken together provide real-time responses, multilingual support, and voice-based interactions—the suggested solution makes advantage of these components. These tools

Method	Response Time	Error Rate	User Satisfaction
AI Chatbot (AWS)	2-3 seconds	5%	92%
Phone	5-10 minutes	12%	78%

help to automatically handle admissions, answer course questions, and effectively supply other academic-related data. The chatbot proves its scalability and efficiency by processing several concurrent searches with low latency. This shows that while improving accessibility for students from many backgrounds at engineering colleges, AI-driven chatbots can greatly save administrative effort.

The success of the put in use chatbot emphasizes how good artificial intelligence solutions are for educational environments. The system is dependable, scalable, and reasonably priced; its implementation yields higher information distribution efficiency. Combining voice-based and multilingual features guarantees inclusion and increases the reach to students from all linguistic and regional backgrounds. This work lays a strong basis for next AI-driven educational support systems, improves user involvement and confidence by means of an effective knowledge retrieval method.

#### *A. Limitations and Future Work*

Although the chatbot has shown to be successful in some areas, others still call for improvement. Including machine learning techniques would help the chatbot to be more intelligent and flexible. This would let it hone its responses, learn from user interactions, and over time increase accuracy. Using sentiment analysis to evaluate user feelings and offer more individualized answers would improve the user experience still more. Furthermore, including additional APIs and real-time data sources, including university portals, would enable the chatbot to manage more complicated questions by so giving consumers the most current and dependable knowledge.

Improving the chatbot's voice interaction features using cutting-edge speech recognition technologies will also be another exciting path for future growth, so increasing its accessibility to consumers who would rather voice-based input. Integration of security elements including authentication systems helps to protect private information and stop illegal access.

Future studies could investigate enabling users of the chatbot to access the system via tablets and smartphones, therefore extending its possibilities to mobile apps. Moreover, extending the chatbot's reach by means of social media channels and messaging apps including Telegram, Facebook Messenger, and WhatsApp would guarantee more general availability. These improvements would make the chatbot an even more strong, intelligent, and efficient tool for helping consumers with their academic searches, therefore enhancing the user experience generally.

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